

Over 5,000 visit BPIEF 2010

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by Chai Shin Yi
March 29, 2010, Monday

KUCHING: The inaugural Borneo Post International Fair 2010 (BPIEF 2010) may have come to an end yesterday but for the organiser, The Borneo Post, it was just the beginning.



GOOD TURNOUT: Students and parents take the opportunity to speak to exhibitors from around the world during BPIEF 2010.

Held from March 26 to 28 (yesterday) at Permata Exhibition Hall, the three-day event drew more than 5,000 visitors.

KTS Holdings Sdn Bhd (KTS) human resource planning and development manager Adeline Lau said the fair's success would ensure its place as one of the company's annual events.

"KTS is glad to be a part of this education fair. It certainly is for a good cause as students and school leavers tend to be confused about their career path.

"At least with this education fair they can find out the options available to them," reasoned Lau.

She added that KTS, the parent company of The Borneo Post, was glad for the necessary support in organising the event.

“I congratulate and commend the efforts of The Borneo Post for organising this event,” she said.

BPIEF 2010 organising chairperson Dorge Rajah was also satisfied with the results.

“This is a good start for us as it has given us the opportunity to gauge the response of exhibitors and visitors alike,” said Dorge.

For Dorge, the honest feedback received gave the organising committee a clearer picture for the improvement of future events.

“It has been a wide learning curve for the committee,” he added.

He assured that the organising committee would strive to create a more conducive environment for the BPIEF next year.

“Plans are already underway to streamline side programmes and floor plans for BPIEF 2011. We will also look to improve connectivity in terms of better access and facilities for our exhibitors and visitors.”

Dorge also hoped to reach more target groups such as students and school leavers, as well as attract more varied exhibitors from around the world.

“We are going to get more active participation from schools, and perhaps organise a booth competition for some friendly rivalry among exhibitors.”

Assistant Minister in the Chief Minister’s Department (Human Resource and Training) and patron, Datin Fatimah Abdullah represented Chief Minister Pehin Sri Abdul Taib Mahmud in officiating at the fair on Friday (March 26).

The over 70 exhibitors occupying a total of 105 booths came from USA, China, Indonesia, Singapore, Switzerland, Japan, Brunei, Australia, the UK and home country, Malaysia.

The Borneo Post thanks all exhibitors, visitors, sponsors and KTS Holdings for their continuous support in making BPIEF 2010 a success.

The names of winners of the lucky draw will be published on Tuesday (March 30).