

Company Overview

Introduction

ShanghaiMart, located in the Shanghai Hongqiao Economy Development Zone, comprises 3 main buildings: Mart, Expo and Tower. The complex is a trading center featuring a mix of showrooms, trade offices and information resources that provide domestic and international buyers with first class facilities and services.

ShanghaiMart - contains 2,200 permanent showrooms with a total space of more than 200,000 square meters. It provides venues for product display and conduct of business.

ShanghaiMart Expo - One of the 5 major exhibition centers in Shanghai. A state-of-art facility occupying approximately 37,000 square meters of exhibition space and multi function convention facilities. Hundreds of exhibitions and large scale conferences are held here annually, allowing exhibitors and visitors to interact with the permanent showrooms for mutual benefits in ShanghaiMart.

ShanghaiMart Tower - A 5A, 30 storey, 42,000 square meters office building that provides high quality, modern office space for global procurement centers and professional buyers. Leading global retailers such as Wal-Mart, Carrefour, Marks & Spencer, and C&A have already set up purchasing offices in the Tower.

Mart Tenants in Shanghaimart (2010)

- Garments/Apparel tenants - 204 companies
- Fabrics - 281 companies
- Fashion accessories - 176 companies
- Gifts & Home decor - 186 companies
- Others (Representative offices, govt agencies, etc) - 196 companies

Consulate General & Business Association in Shanghaimart

- Chile Consulate General in Shanghai
- Belarus Consulate General in Shanghai
- Philippines Consulate General in Shanghai (Trade Department)
- Japan Consulate General - Visa Section
- OPORA (Russia Small & Medium Industry Association)
- CII (Confederation of Indian Industry)
- Canada China Business Council / Canada Center

On-Site facilities

- **Business Center**

Offers one-stop services including photocopying, printing, express scanning, digital business card, personalized design and printing.

Descriptions of the Meeting Room:

Meeting Rooms	Area Size (sqm)	Capacity
NO.1	94	20 (round table)
NO.2	Room 2A - 95	50 - 180
	Room 2B - 79	
NO.3	52	30 - 40
NO.4	Room 4A - 91	60 - 300
	Room 4B - 93	
	Room 4C - 93	
NO.5	Room 5A - 93	60 - 250
	Room 5B - 100	
VIP Holding Room	55	10

- **Bank** – Industrial & Commercial Bank of China, Hongqiao Economy Development Zone
- **Courier** – UPS Express
- **Postal** – China Post Office
- **Travel Agent** – China International Travel Service (CITS)
- **Restaurants & Cafés**
 - 1) Starbucks Coffee – Delicate Arabica roasted espresso, quality coffees, sandwiches and pastries
 - 2) Melrose – Serves pizza, pasta, sandwiches and business set menus
 - 3) Kapali Café - Serves pasta, sandwiches and business set menus
 - 4) Aroma Café – Serves Coffee and sandwiches
 - 5) Shuidangdang – Serves beverages
 - 6) N&P Canteen – Serves Chinese fastfood
 - 7) Yufu Seafood Restaurant – Serves Japanese cuisine with original Japanese rice wine.
 - 8) Seaport Restaurant – Serves Chinese cuisine
- **Convenient Store – Family Mart**

Shanghaimart Buyer Service

Shanghaimart has specially designed a full set of customized procurement program packages in order to meet the global procurement needs from international and domestic buyers. This includes event planning & organizing, attendee invitations, and event facility arrangement, amongst others.

Buyer Service Solutions

1. **Buying Event Facilities Leasing/Renting** – Buying Service Area, Buyers Lounge, Serviced Office, Multi-Function Conference Area, Expo and Sky Lobby.
2. **Industry Platform**
 - Business Matchmaking Organizing
 - Industry Seminar/Training/Workshop
 - Production Base/Factory Tour Organizing
 - Domestic and Overseas Buying Delegation Trip

ShanghaiMart Highlights Events & Activities

1) Expo – 6 yearly

- Trade Fairs and Food Fairs

2) B-Match – 10-12 sessions yearly

- The matchmaking service connects buyers with Shanghaimart tenants or exhibitors who fit their specific production needs. Meeting appointments can be arranged if required for buyers to meet with the vendors at the specially allocated Buyers Lounge in Shanghaimart.

3) Buying trip – 5–6 times yearly

- Organizes buying trip events to trade fairs in different part of China as well as overseas.

4) Seminar/Lecture Workshop – 10–12 sessions yearly

- Focuses on sharing of industry information. Shanghaimart invites professionals and representatives from institutions such as CTIC (China-Textile Information Center) , Intertek-Testing Service , Hohenstein Institutes , American Cotton Inc. , to share their knowledge and expertise.

5) Fashion Valley Events – 6-8 sessions yearly

- An international purchasing and transaction platform for the textile and garment industry in China. Centers upon design, with “fabrics--accessories—processing and garment production—garment purchasing” as its up and down streams. Designers release and fashion show are the events highlights.

Fashion Development Project & Fashion Center

Fashion Development Project provides gateway for international fashion companies entering the Chinese market, whether it is for market expansion, product design or OEM product development.



ShanghaiMart Fashion Center. A grand hall with a total of 2000sqm pillar-less space and a storey height of 8 meters. Provides venues for all kinds of events set-up particularly fashion shows, exhibitions and events such as press releases, buying events, seminars, and etc.

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