

THE BORNEO POST
International Education Fair 2010
YOUR NEXT STEP BEGINS HERE



Dorge Rajah, Chairman

Selamat Datang to BPIEF 2010

The Borneo Post International Education Fair (BPIEF) 2010 is the inaugural edition with a difference. The event is a combination of a three-day exhibition and talks.

Participants and exhibitors comprising top-notch institutions of higher learning and skills training from three continents have converged on Permata Exhibition Hall, Kuching, Sarawak under one roof to display the myriad courses and training programmes to school leavers, their parents and working adults.

Strong political commitment is the cornerstone of success to ensuring education for all in this country. We are very fortunate the Malaysian Government and the Sarawak State Government are committed to provide quality education in the quest to develop our human capital to meet the needs of Sarawak in the 21st century.

In this respect, we are proud that this event has received the support of our Chief Minister of Sarawak Yang Amat Berhormat Pehin Sri Haji Taib Mahmud, Assistant Minister in the Chief Minister's Department Yang Berhormat Datin Hajah Fatimah Abdullah, the Sarawak State Planning Unit, the Regional Corridor Development Authority (RECODA), the National Association of Private Educational Institutions (NAPEI) and The British High Commission.

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The BPIEF 2010 is another milestone for The Borneo Post. We have always viewed the subject of education very importantly. And, being not just the largest and most widely read and circulated newspaper in Borneo but more so we feel that it is only right for us to play a role, no matter how small, in efforts to further promote it.

Achieving quality education for all can no longer be just the responsibility of the Ministry of Education alone. We, as responsible corporate citizens, must make it part of our social responsibility to our countrymen to have access to quality and relevant education. In conjunction with this, the BPIEF Education Fund launched with this auspicious event, will leverage on strong partnerships and support from local and foreign institutions as well as corporations in providing scholarships, assistance, adoption schemes to deserving and needy students to further their tertiary education and skills training.

We are absolutely delighted and warmly welcome our visitors, participants and exhibitors from Malaysia, Brunei, Singapore, Indonesia, Great Britain, Australia, New Zealand, Switzerland and the Republic of China to the Borneo Post International Education Fair.

In line with our tagline ***Your Next Step Begins Here*** it is our sincere hope that BPIEF 2010 would serve as a perfect avenue for educators and trainers to take the next step to help students, parents and working adults make smart and informed choices that will shape their future.

Thank you,